“Innovation: the creation of something in the mind; the act of starting something for the first time; introducing something new”

At Create Tomorrow, innovation is at the very core of the organisation. With it, we strive to create an impact on society. On the 2nd and 3rd of May 2023, the ideal event will take place for innovators to connect, inspire, explore and most of all, to innovate.

Together with 1000 students in the world’s largest student think tank, we set out to bridge the gap between (technological) innovation and society. We explore and immerse ourselves in state-of-the-art inventions and discuss the vision for the future. With a variety of backgrounds and expertise we challenge companies and organisations to innovate.

Held on University of Twente campus grounds, our event offers a platform where creativity, science, and entrepreneurship come together. Student teams work on challenges to come up with new solutions and groundbreaking ideas. The best and most innovative solution wins a cash prize. The event is dressed up with inspirational speakers, workshops, and entertainment.

Be Innovative, Be Challenged, Create Impact

Create Tomorrow
Create Tomorrow is a two-day event that encourages the most innovative and motivated students to work with companies proactively. The first day focuses on connection and inspiration with various activities like the innovation fair where innovation managers can meet students and each other. On the second day, the main event is held; a whole day of proactive participation between students and companies in a think tank.

Create Tomorrow Day 1
The first day will be held on May 2. The goal is to inspire and connect. We start the day off with an innovation lecture to set the bar. After that, we offer great workshops to help students to stimulate their minds and equip them with useful skills. There will be a moment to meet and greet while enjoying a drink during Meet Tomorrow. We end the day with a talent dinner.

Create Tomorrow Day 2
On May 3, Create Tomorrow will host a think tank, where 1,000 students will be immersed in challenges from different businesses. The end goal is to give companies and students a collective stage to take a step in solving issues we have today (and tomorrow). Themes that will be tackled include healthcare, infrastructure, sustainability and technology. Apart from the cases, Create Tomorrow’s think tank will be supplemented with inspiring speakers, researchers and entertainment. In short, it is the hub where science, creativity, innovation and entrepreneurship come together.

READY.. SET... GO!
We believe in the power of a good idea.
By connecting industry, science and talent, we inspire future thinkers to come up with new solutions for tomorrow’s issues.

Together, we shape the themes and challenges.
Create Tomorrow is an event organised by and for students. As many as 1,000 talented students will work in multidisciplinary teams to construct and pitch new solutions to issues and opportunities at the world’s largest student think tank. In this edition, students will be immersed in challenges around four different themes; technology, infrastructure, sustainability and healthcare.

We take the best ideas forward in a targeted way.
After the two-day event, we bring together companies, experts and students during the follow-up to search together for the best way to develop the winning idea further, preferably into a promising business case or successful start-up. In doing so, we make sure that the case solutions are brought forward in the most appropriate form. This is supported by Novel-T’s extensive network and other knowledge institutions.

Let’s start today.
Let’s create tomorrow.
During our event a thousand students work together simultaneously in one big tent to ideate & co-create with one common goal: to think about a better future.

BE INNOVATIVE. CREATE IMPACT.
Create Tomorrow To Organisations

The multidisciplinary approach of the teams is unique. It challenges the students to think beyond their own expertise. At the end of the day, they would have gained surprising insights and an elaborate idea. This means that there would be plenty of ideas for your case. It is expected that a minimum of four employees will be present during the think tank. This team will be present during the 2nd day; your team will be the source of information, and motivation as well as the acting coach for the student teams. This involvement means that your team is also challenged and inspired to look at your case from a different perspective.

Cases From Different Themes

The challenges that students work on during the think tank come from participating companies, these are the challenges that a company or organisation does not have an immediate solution for or are curious about how students can perceive it and elevate it to greater heights. As a committee, we also offer guidance so that interesting and relevant cases can be brought to the students. The cases can fall into any of the four themes: Technology, Infrastructure, Healthcare or Sustainability.
This is our concept. We offer a wide range of services, ranging from promotion to case partner. Are you interested in a partnership? Please do not hesitate to contact us!

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